

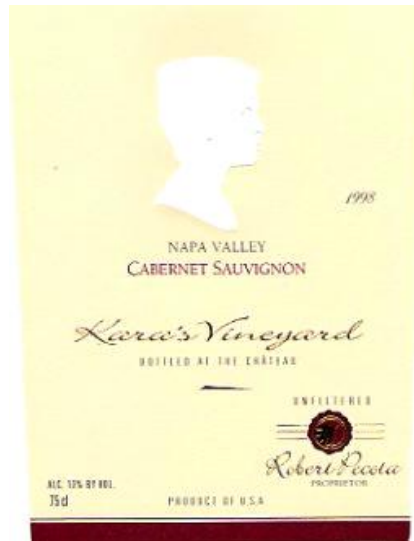
ROBERT PECOTA

As Napa newcomers go, Bob Pecota was early on the scene, buying into his prime Calistoga real estate back in 1973. His interest in wine was not merely casual nor his work experience irrelevant. Bob was in the tea packing and coffee roasting business, he loved wine, so vine growing just seemed a natural extension.

Like all those growers who arrived in Napa in the seventies or early eighties, he could certainly not have imagined the boom to come. In hindsight, his purchase of Kara's Vineyard looks like the business deal of a lifetime. With prime plantable Napa acreage topping \$150,000, Bob today could count himself a rich man. But he prefers the riches of family farm life and fidelity to the vine: you will not see Robert Pecota Winery on the block!

Kara's Vineyard has been the cornerstone of this family operation, and there has been a superb Muscat from next door since the beginnings of Robert Pecota Winery, too. Beyond that, the mix has recently changed a bit. Partly to retain a reputation for value, but also because the fruit is inherently interesting and the grower very committed, Pecota has begun to purchase Sauvignon and Syrah grapes from Monterey. Estate Merlot, long a fixture of the Pecota line-up, has recently returned.

Pecota daughters Andrea and Kara, along with winemaker Marco DiGiulio have proved a powerful team for Bob. When the Pecotas (the first family so chosen) chair the 2002 Napa Valley Wine Auction (the world's largest such charity event) it will set the seal on their long running commitment to Napa viticulture. If you want to be infected by an incurable optimism for the future of Napa Valley wine



growing, just hang out with the Pecotas!

Varieties: *Cabernet Sauvignon, Merlot, Cabernet Franc, Purchased Sauvignon Blanc, Muscat and Syrah.*

Acreage: *31 acre estate*

Production: *ca. 15,000 cases.*

Sauvignon Blanc Monterey Co.

Pecota farms this section of San Bernabe Vineyards which supplies a sauvignon with spicy aromatics and a lovely balance of lushness and refreshment.

Moscato d'Andrea Napa Valley

From Pecota's neighboring Solari Vineyard comes one of California's purest and most aromatically intense – and certainly also among its most affordable – naturally sweet muscats.

Cabernet Sauvignon Napa Valley Kara's Vineyard

The Pecota flagship from their Calistoga estate. The blend incorporates some Merlot and Cabernet Franc; in the future in fact Kara's Vineyard will mirror the acreage of Château Margaux.

Merlot Napa Arrowhead Vnyd.

Beginning in 2002, Pecota resumed limited production of an estate Merlot.